

Metropolitan Transit Authority

Harris County



Texas Department of Transportation

City of Houston

Greater Houston Transportation and Emergency Management Center

FOR IMMEDIATE RELEASE

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Contact: Artee T. Jones - Executive Public Information Officer, Houston TranStar
713-881-3244/713-607-0182 or ajones3@houstontranstar.org

**THE HOUSTON TRANSTAR PARTNERSHIP ANNOUNCES
TRAFFIC.COM PRESENCE ON THE TRANSPORTATION AND
EMERGENCY MANAGEMENT CENTER CONTROL ROOM FLOOR
AND USE OF 275 CLOSED CIRCUIT TELEVISION CAMERA IMAGES**

“Partnership with Traffic.com allows Houston TranStar to further tap into growing Internet community”

(Houston, Texas) ----- Today, Jack Whaley, Director of Houston TranStar, announced the Texas Department of Transportation, a valued Houston TranStar partner, has inked two agreements with Wayne, Pennsylvania-based Traffic.com to provide closed circuit television images and lease floor space at the state of the art transportation and emergency management center.

In the agreement, Traffic.com obtained the non-exclusive right, license and privilege to use Houston TranStar’s more than 275 ITS (CCTV) Closed Circuit Television Cameras and IT Infrastructure for the purposes of obtaining and sharing transportation-related information with the public.

In exchange for the CCTV and the leased floor space, Traffic.com will 1.) Conduct their traffic activities in the center for a minimum of 14 hours per day Monday through Friday, 2.) Give Houston TranStar visual credit (Houston TranStar Logo) for providing the (CCTV) close circuit television video images, 3.) Maintain and provide any hardware, software or infrastructure changes that are necessary to obtain Houston TranStar’s CCTV and, 4.) Pay for the manufacturing and installation of a computer console valued at \$10,000 which will become the property of Houston TranStar.

According to Houston TranStar Director Jack Whaley, “The Houston TranStar partners are truly excited about the opportunity to expand our (CCTV) closed circuit television camera images to more users over the Internet. Our market research has concluded that Internet users are one of the fastest growing segments of the community. With Traffic.com already possessing an established niche in this industry, we intend on expanding our presence in the ever-growing Internet information medium”.

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Tom Corbett, Southwest Regional Traffic Operations Manager for Traffic.com said, “Traffic.com is excited to be a part of Houston TranStar’s transportation activities. This agreement is another example of public/private partnerships that are keeping transportation moving. The ITS (Intelligent Transportation Systems) available to us at Houston TranStar play a significant role in getting the right information out to the public in an quick and efficient manner. The partnership that comprises Houston TranStar has been a tremendous help to us in the first few days of operation and we expect to have a long and productive working relationship with them. It’s great to see so many agencies working together to keep the roadways moving”.

For more information on the Houston TranStar-Traffic.com agreement, please contact Artee T. Jones, Executive Public Information Officer for Houston TranStar at 713-881-3244/713-607-0182 or e-mail: ajones3@houstontranstar.org. Feel free to visit the Houston TranStar website at www.houstontranstar.org.

Houston TranStar is a partnership between the City of Houston, Harris County, the Metropolitan Transit Authority and the State of Texas. These government agencies have combined the resources and expertise of each governmental agency to provide Transportation and Emergency Management services to the greater Houston region.

Based in Wayne, Pennsylvania, Traffic.com is America’s newest traffic information resource. It is focused on becoming the premier provider of real-time and predictive traffic and logistical information that provides solutions to consumers, businesses and government agencies. Unique among others in the industry, Traffic.com is a time management tool – its 24/7 Internet-based delivery of information across multiple distribution platforms includes digital travel times, accurate travel forecasts and alternate routes, enabling people on the road to make meaningful decisions